

For Immediate Release

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**BriarRose Generates Over \$7 Million in Sales
At Launch of Homesteads Cottage Homesites**

WHITE PLAINS, GA - The launch of the first cottage neighborhood in the BriarRose Country Estate & Club produced a complete sell-out last weekend, with buyers snapping up the entire collection of 31 homesites for over \$7 million in sales, according to Jeff Davis, president of Athens-based BriarRose Land Company, the community's developer.

Over 200 people attended the launch event at the 2376-acre private golf and sporting club community off Georgia Highway 15, located about 90 minutes from east of Atlanta and 45 minutes south of Athens.

The Homesteads Cottage Collection features distinctive floor-plans from acclaimed Atlanta designer Lew Oliver. The cottages are designed in the "Queen Anne" style, evocative of traditional homes of The Oconee River Valley with the comforts of modern conveniences and the quality of old-style craftsmanship.

The cottages range from 1,600 to over 2,600 square feet, with prices from \$250,000 to over \$450,000, with individual homesites from \$175,000 to over \$300,000, Davis said.

The launch event featured helicopter flights over the Oconee River Valley, fly fishing instruction, trail rides by horseback and a Bluegrass Band, plus a hole-in-one contest for a Land Rover LR3 and a tractor demonstration by John Deere.

The BriarRose Country Estate & Club is a private golf and sporting club community located on Highway 15 in Hancock County about 12 miles from Lake Oconee. It is just 90 minutes from Atlanta off I-20 east and about 40 miles south of Athens on Highway 15.

In addition to the golf course, the community has announced The BriarRose Sporting Grounds, highlighted by the world's first International Game Clays Course™, a totally new concept in sport shooting created by John Higgins of The British School of Shooting.

Other planned amenities include a state-of-the art equestrian center with over 14 miles of bridle trails, an outfitter's post and The BriarRose Club Village

with an elegant clubhouse, spa and fitness center, chapel, fresh market and multi-million dollar water complex.

At build-out, the community will be home to approximately 750 families, adding over \$400 million to the Hancock County tax base, Davis said.